



Laura Bassi Centre of Expertise
**Centre for Visual Analytics
Science & Technology**

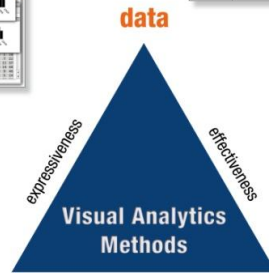
Visual Analytics E193-07

Presented by Natkamon Tovanich / Wintergraph 2026

www.cvast.tuwien.ac.at



Informatics



tasks/goals

appropriateness

users/audience

Research Foci

Visualization & Visual Analytics (VA)

Knowledge-Assisted VA, Guidance, Data & Uncertainty Analysis

Graph Drawing & Network Visualization

Dynamic & Large Network Visualization

Spatial & Time-oriented Visualization

Segmentation, Dimension Reduction, Parameter Space Analysis

Set & Ensemble Visualization



Ongoing Projects



ArtVis Dynamic Network Perspectives on Digital Art History

In order to better understand the history of art a major challenge of Digital Art History (DAH) is to understand how the components of the art system (persons, objects, places, institutions, and events) interacted with each other and how these interactions vary over time. The aim of our project is to model such complex relations through the use of Network Visualization (NetVis). Networks have a wide range of application in many domains, including social sciences, software engineering, and economics.



KAVis: Visual Interactive Space-Time Segmentation

Many application domains generate and analyze multivariate spatial time series and often face data quality issues. Segmentations are very useful for exploratory analysis of these varying data characteristics, but appropriate segmentations are currently challenging or frequently impossible. The project aims to integrate background and domain knowledge within a VA process to provide knowledge-assisted interactive segmentation of such multivariate spatial time series and deal with data quality issues (e.g., missing and uncertain values).



SANE: ViSual ANalytics for Event-based Diffusion on Networks

We strive to systematically characterize the topic in the visualization research community, developing a common framework to foster research in the area. We will then employ such framework to introduce and refine prototypes to analyze real data about diffusion phenomena, improving current algorithmic solutions, and sharing best practices and lessons learned throughout the project duration.



Visual Analytics and Computer Vision Meet Cultural Heritage

Collections of **digitized cultural artifacts** offer immense potential to increase the knowledge of our heritage. However, the systematic analysis and presentation of historical photographs and amateur films are still strongly limited. This impedes the analysis, interpretation, and subsequent preservation of human cultural history.



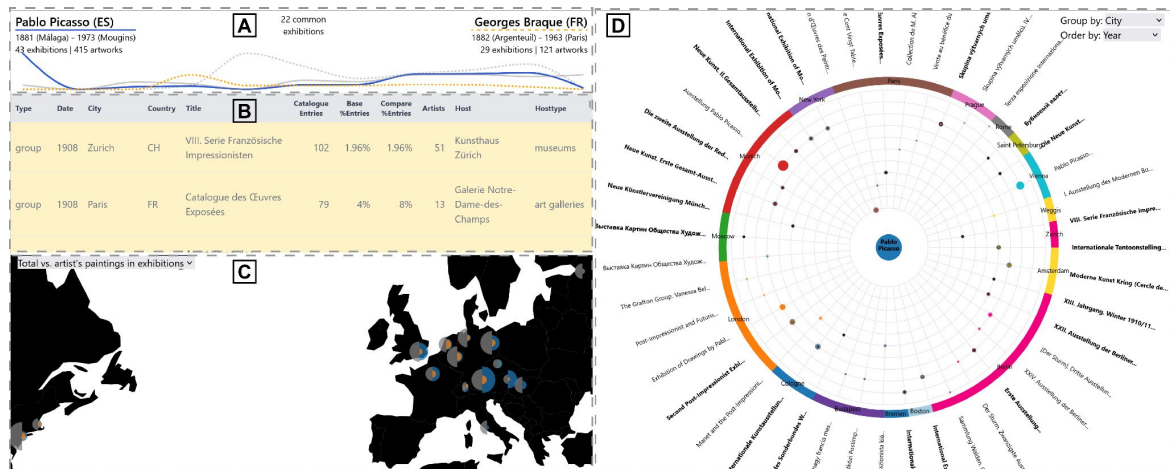
Bilateral Artificial Intelligence

FWF Cluster of Excellence

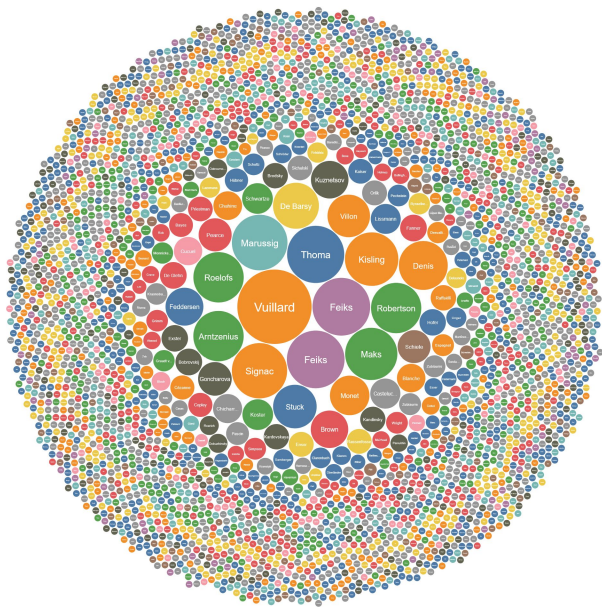
Combining sub-symbolic AI (machine learning) and symbolic AI (knowledge representation and reasoning)



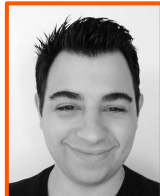
Dynamic Network Perspectives on Digital Art History



Mapping the Avantgarde: Visualizing Modern Artists' Exhibition Activity (*EuroVis 2024*)



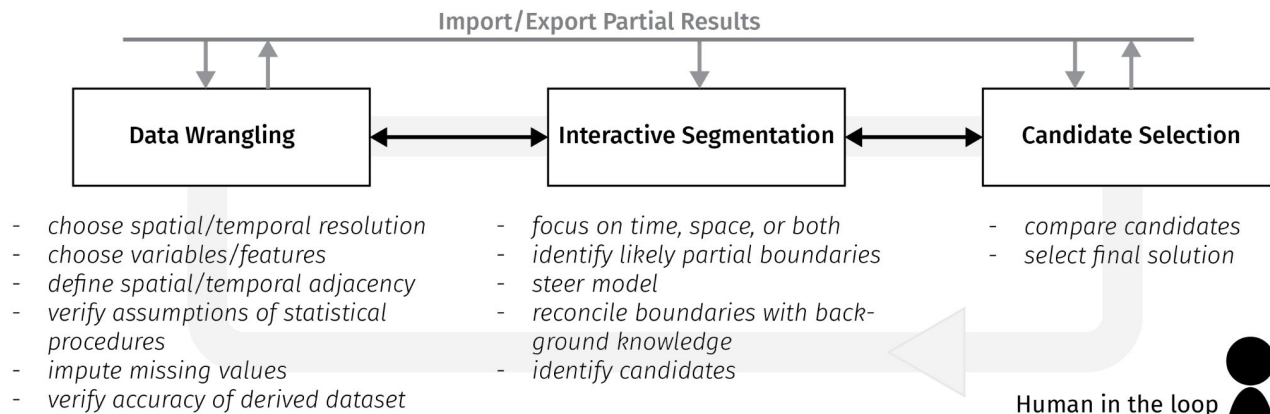
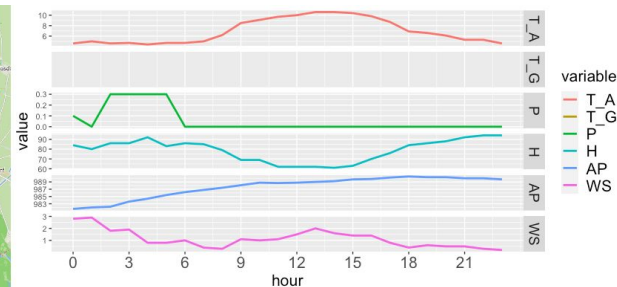
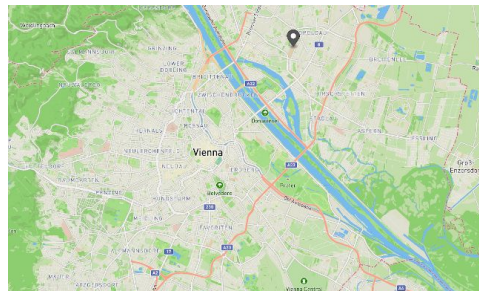
A Kaleidoscopic View of Artist Co-Exhibition Networks (*IEEE VIS 2025*)



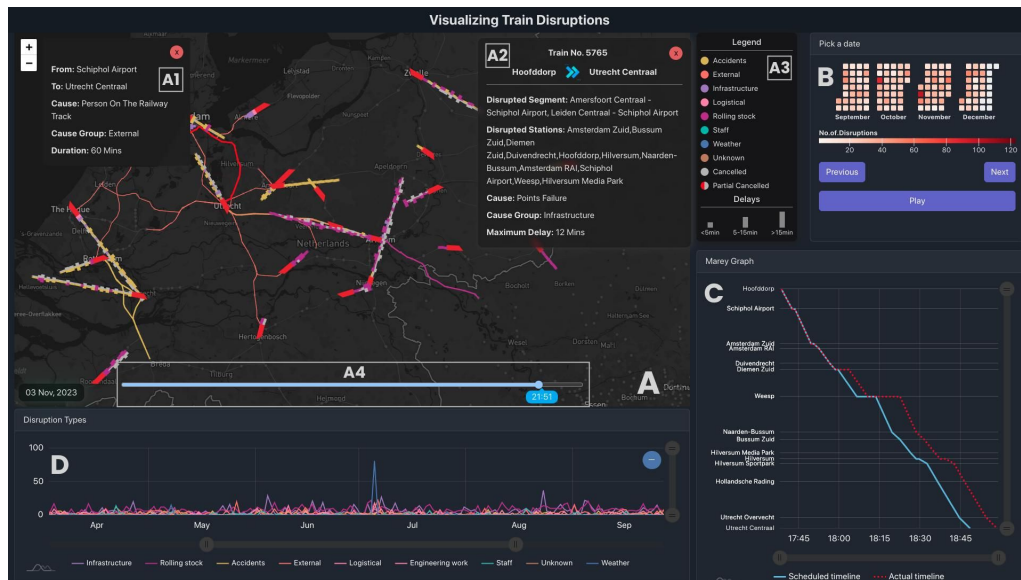
Visual Interactive Space-Time Segmentation



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Visual Analytics for Event-based Diffusion on Networks



Visual Analytics for studying and communicating information diffusion processes over networks

Tackling the dynamic and stochastic nature of diffusion processes in real-world scenarios

← Don't Stop Me Now: Visualizing Disruptions in Railroad Networks (*IEEE VIS 2025*)



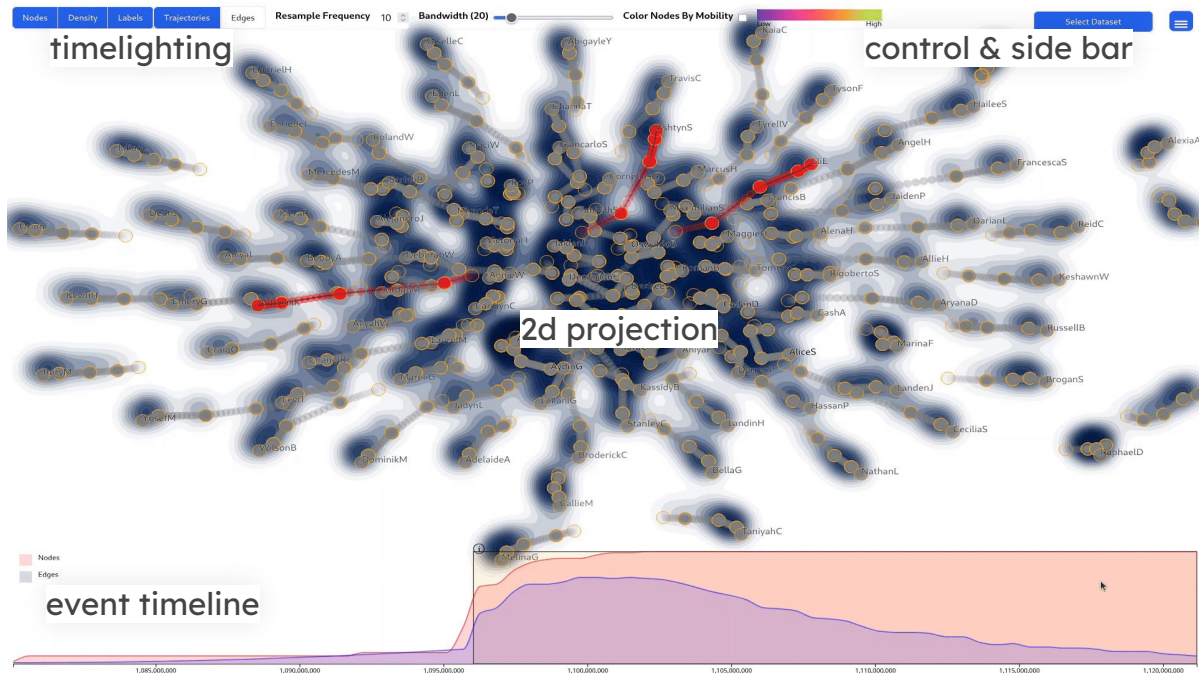
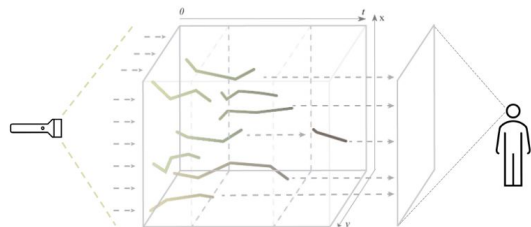
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TimeLighting

Temporal Network Projections

Projecting event-based networks
so rays of time carry node and edge
activity through a space-time cube
revealing dynamics & patterns



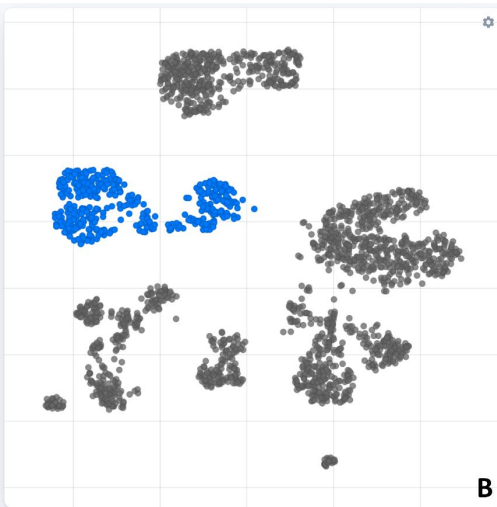
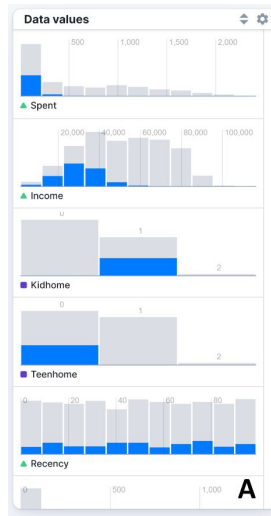
Bilateral AI

Combining sub-symbolic AI (machine learning) and symbolic AI (knowledge representation and reasoning)

FWF Cluster of Excellence

Intersection of Visual Analytics with graph-based structures like Knowledge Graphs (KGs), causal representation learning, and causal reasoning

Interactive Cluster Descriptions through
Large Language Model (LLM) Explanation



Selected points are substantially different from non-selected ones on spending, demographics, household composition, and prior promotion activity. Overall, selected customers are younger, lower-income, have different child/teen profiles, and show much lower past spending and promotion acceptance.

- **Much lower spending:** mean **Spent** 109.2 vs 726.1 in non-selected; category spends (Wines, Meat, Fish, Fruits, Gold) are all markedly lower for selected.
- **Lower income and younger:** mean **Income** ~30.8k vs 57.0k; **Age** mean 42.6 vs 54.4.
- **Different household makeup:** selected are almost exclusively **Kidhome** = 1 (410/426) and **Teenhome** = 0, whereas non-selected have many households with teens.
- **Fewer prior promotions and purchases:** selected accepted **no prior promotions/campaigns** and have fewer store/catalog/web purchases (e.g., **NumStorePurchases** 3.27 vs 6.41), though they show **higher web visit frequency** (**NumWebVisitsMonth** 6.97 vs 4.93).
- **Lower recent campaign response:** selected response ~8.9% vs 16.5% for non-selected.



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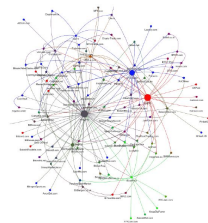
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Visualization of Blockchain Data

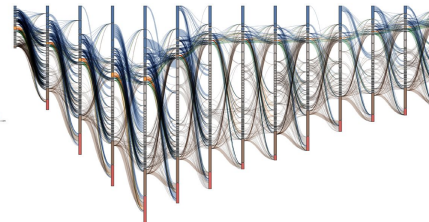
Blockchains provide transparent, publicly accessible records of all transactions, creating large-scale temporal networks. Yet, these complex and heterogeneous networks are challenging to understand and analyze.

💡 Research Topics

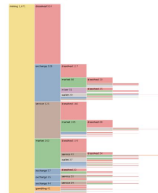
- Money Flow Visualizations
- Decentralize Finance (DeFi) Protocol Dashboards
- Systemic Risk Analysis and Monitoring



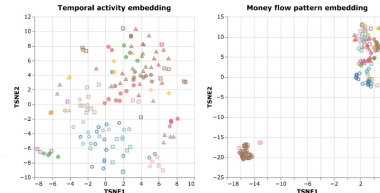
(a) Static network



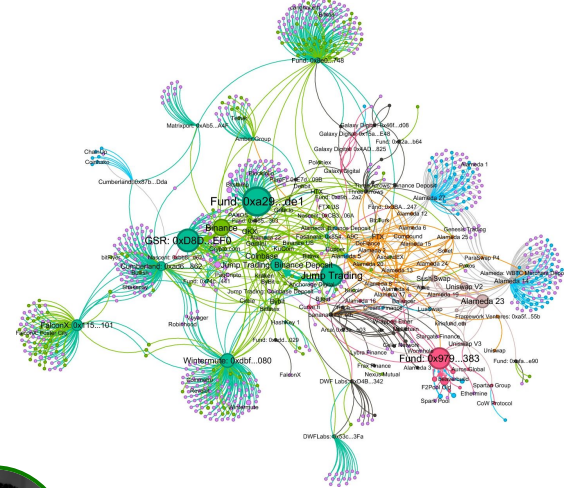
(b) Dynamic network



(c) Money flow pattern



(d) Network features projections



Bitcoin Money Flow Visualization

Ethereum Account Network